



ALLIANCE FOR CAUSE



*Proudly Presents*



ENTRY FEE:  
RS. 50/-

WIN UPTO  
RS. 1500/-

# ART COMPETITION

SUBMISSION DATE:  
13TH JULY, 2020

NOW, FOR 9 YEARS AND ABOVE, INCLUDING ADULTS

CATEGORY I

4TH TO 8TH STD

THEME: CHOOSE ANY 1

- A. Landscape.
- B. Wildlife protection.
- C. Global Warming.

CATEGORY II

9TH STD AND UPWARDS

THEME: CHOOSE ANY 1

- A. Bullying is whack, get on the right track.
- B. A future with COVID-19.
- C. Don't judge a book by its cover.

REGISTRATION CLOSES ON 10TH JULY, 2020

CONTACT: 7218793930

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## **ART CONTEST 2020- OFFICIAL RULES**

Greetings mavens of art! Alliance For Cause (hereinafter referred as the Organizer) presents an amazing opportunity for the students to exhibit their art and **win up to Rs. 1500/-**. By submitting any artwork, the participants are contributing to a larger initiative to raise money for the benefit of underprivileged members of the community. The proceeds raised through this contest will be primarily used for the purchase of sanitary napkins for the underprivileged girls and woman. Further to ensure fairness in the assessment and declaration of results, the participants are divided into two categories:

- a. **Category I** comprising of participants in 4<sup>th</sup> – 8<sup>th</sup> standard.
- b. **Category II** comprising of participants in 9<sup>th</sup> standard - students pursuing undergraduate degree.

### **I. DEFINITION CLAUSE.**

For the interpretation and construction of any of the Clauses set forth hereinafter, the follow definitions will be strictly adhered to:

1. “Alliance For Cause” means the Non-Governmental Organization working for the benefit of underprivileged members of the community.
2. “Art Contest” means the 1<sup>st</sup> edition of the art competition conducted by Alliance For Cause.
3. “Artwork” means the piece of art created by the participants for the purpose of submission to the contest.
4. “Category I” means the group of participants from 4<sup>th</sup> standard to 8<sup>th</sup> standard.
5. “Category II” means the group of participants from 9<sup>th</sup> standard to students pursuing undergraduate degree.
6. “Official Rules” means the set of rules governing the regulation, registration, submission, and supervision of the Art Contest.
7. “Organizer” means the core committee of Alliance For Cause.

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8. “Participant” means the student who has registered to participate in the Art Contest.

## II. AGREEMENT TO OFFICIAL RULES.

Participation in the Art Contest constitutes participants’ full and unconditional agreement to and acceptance of these Official Rules and decisions of the Organizer, which are final and binding. Wining a prize is contingent upon being complaint with these Official Rules and fulfilling all other requirements set forth herein.

## III. ELIGIBILITY.

To ensure fairness in the assessment and declaration of results, the participants are divided into two categories:

- ✚ **Category I** comprising of participants in 4<sup>th</sup> – 8<sup>th</sup> standard.
- ✚ **Category II** comprising of participants in 9<sup>th</sup> standard - students pursuing undergraduate degree.

*NOTE: Prizes will be awarded separately for each of the aforementioned categories.*

## IV. THEMES FOR THE CONTEST.

Participants are free to choose any of the following themes proposed within their respective categories. Any artwork not adhering to the themes proposed is subject to disqualification by the Organizer:

### a. Themes for Category I (4<sup>th</sup>- 8<sup>th</sup> standard).

- ✚ Landscape.
- ✚ Wildlife protection.
- ✚ Global Warming.

### b. Themes for Category II (9<sup>th</sup> standard- undergraduate students).

- ✚ Bullying is whack, get on the right track.
- ✚ A future with Corona Virus.
- ✚ Don’t judge a book by its cover.

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## V. ENTRY REQUIREMENTS.

9. All the artworks to be submitted must be in the form of traditional media (no “digital paintings” allowed).
10. Acceptable media would include: color pencils, watercolors, oil pastels, acrylics, charcoal, etc.
11. Each artwork submitted must be the original work of one student only. An adult **may not** alter the integrity of a student’s work.
12. The Organizer upholds a strict policy for plagiarism and any plagiarized submission is subject to immediate disqualification by the Organizer.
13. The **minimum** size of the artwork should be A4.

## VI. PROCEDURE FOR REGISTRATION.

1. The registration fees for participating in the contest is **Rs. 50/- for every artwork submitted**. The contest being conducted for the benefit of underprivileged members of the community, **the registration fees is not subject to refund**.
2. To register for the contest, the participants must fill out the registration form in the link provided below. The Organizer humbly reminds the participants to select the appropriate category proposed for the purpose of this contest :

<https://docs.google.com/forms/d/e/1FAIpQLSfubx4weY-8lmEnMlkGkjAmXtWHEj-Rs4CUI9eqqyGZ00pD8Q/viewform?pli=1>

3. The registration fee for participating in the contest can be paid through:

✚ **Gpay/Paytm: +91 9607582131**

*(or)*

✚ **Account Transfer:**

**Account Number- 052901504331**

**Name: BALAAJI T**

**IFSC Code- ICIC0000529**

4. The participants are allowed to submit **as many artworks of their choice within the proposed themes**. However, the participants must register again for the submission of every new artwork.

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5. For every registration, the participants shall be provided with a unique team code.
6. For every team code allotted, the registered participants can submit only **one artwork**.
7. The last date for registration is **10<sup>th</sup> July 2020**.

## VII. SUBMISSION GUIDELINES.

1. The Organizer allows the submission of any number of artworks by the same participant.
2. For the submission of multiple artworks, the participants are required to register that many times in accordance with the rules stated in **clause V of the Official Rules**.
3. For every new registration, the participant would be allotted a new team code for the purpose of submission.
4. All the artworks to be submitted must be in the form of JPEG file.
5. All the artworks created for submission must be uploaded in the link provided below:  
<https://docs.google.com/forms/d/e/1FAIpQLSehzhBj0faYZ5n4FyMpa37L80h-oj-gt-qcTMa1c1vbBqwzw/viewform>
6. The last date for submission is **13<sup>th</sup> July 2020**.

## VIII. CRITERIA FOR JUDGING.

Based on the artworks submitted to the contest, every submission will be judged based on the following elements of artistic expression:

S.No.	Elements	Points
1.	Interpretation and clarity of the theme	20
2.	Creativity of the depicted theme	20
3.	Originality and uniqueness of the depicted theme	25
4.	Techniques involved in creating the art	25
5.	Overall impression of the art	10
	<b>Grand Total</b>	<b>100</b>

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## **IX. ANNOUNCEMENT OF WINNERS AND DECLARATION OF RESULTS.**

1. The results for the art contest will be e-mailed to the participants on **18<sup>th</sup> July 2020**.  
The results will also be displayed on our Instagram handle: **@allianceforcause**.
2. The following prizes shall be awarded upon the declaration of results:
  - ✚ **Winner of Category I:** Rs. 500/-
  - ✚ **Winner of Category II:** Rs. 500/-
  - ✚ **Runner-up of Category I:** Rs. 250/-
  - ✚ **Runner-up of Category II:** Rs. 250/-
  - ✚ **“Certificates of Achievement”** for top 5 artworks in both the categories.
  - ✚ **Participation Certificates** for all the registered participants.

***NOTE: All the awards will be e-mailed to the participants upon the declaration of results.***

## **X. RESERVATION OF RIGHTS.**

The Organizer reserves the right to resolve all the issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules.

## **XI. QUESTIONS AND CONCERNS:**

In case of any questions, queries, and concerns, kindly contact the Organizers under any of the following platforms:

- ✚ E-mail: [allianceforcause@gmail.com](mailto:allianceforcause@gmail.com)
- ✚ Instagram: **@allianceforcause**
- ✚ Karoleena Pillai (Founder-Secretary, Alliance For Cause): +91 7218793930
- ✚ Aparna Raju (Joint-Secretary, Alliance For Cause): +91 9840373892.

~~ Happy Painting! ~~

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